INTERNET OF THINGS: TRENDS, DIRECTIONS, OPPORTUNITIES, CHALLENGES

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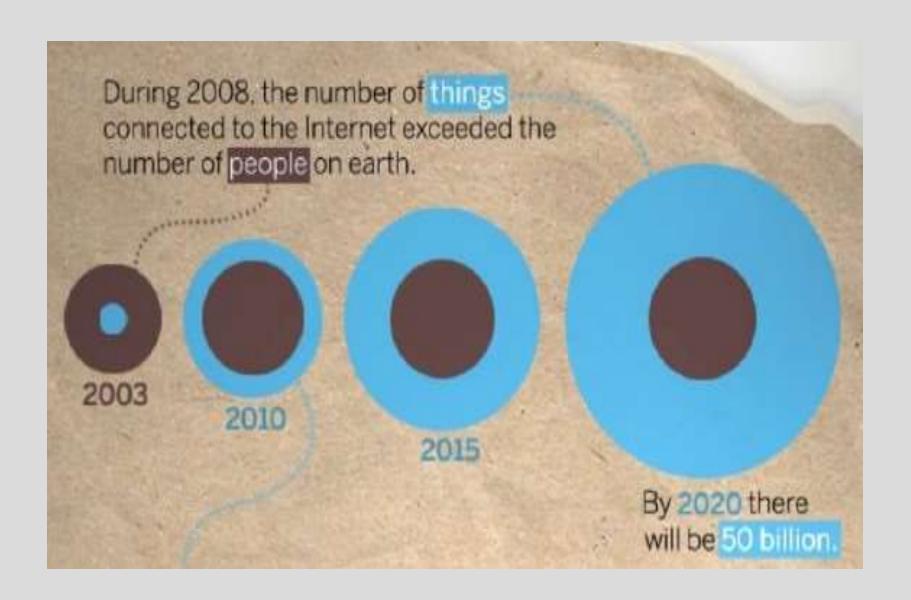
What is Internet of Things?

Internet connects all people → "Internet of People" loT connects all things → "Internet of Things"



- Interconnection of Things or Objects or Machines,
 e.g., sensors, actuators, mobile phones, electronic devices,
 home appliances, any existing items
- Interact with each other via Internet.

INTERNET OF THINGS GROWTH



MAJOR SUBJECT OF 5G WIRELESS SYSTEMS (2020-2030)

Connection of

7 Billion of People and 7
Trillion Things

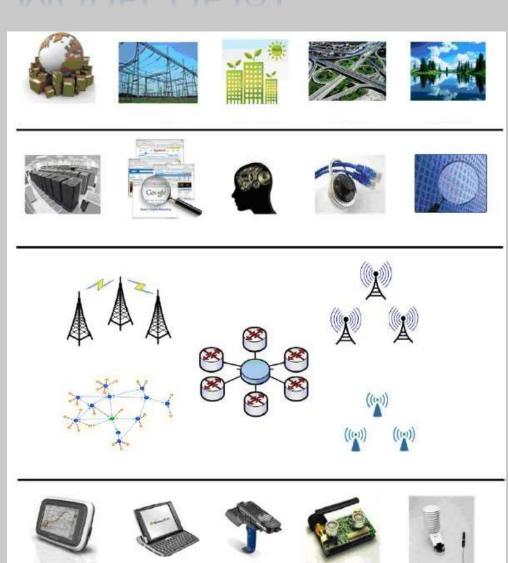
4 LAYERS MODEL OF IOT

Integrated Application

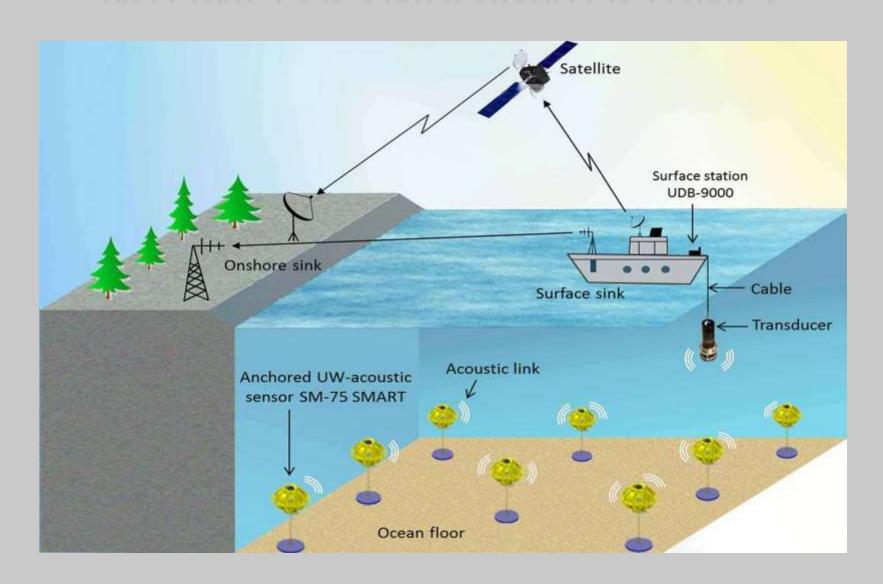
Information Processing

Network Construction

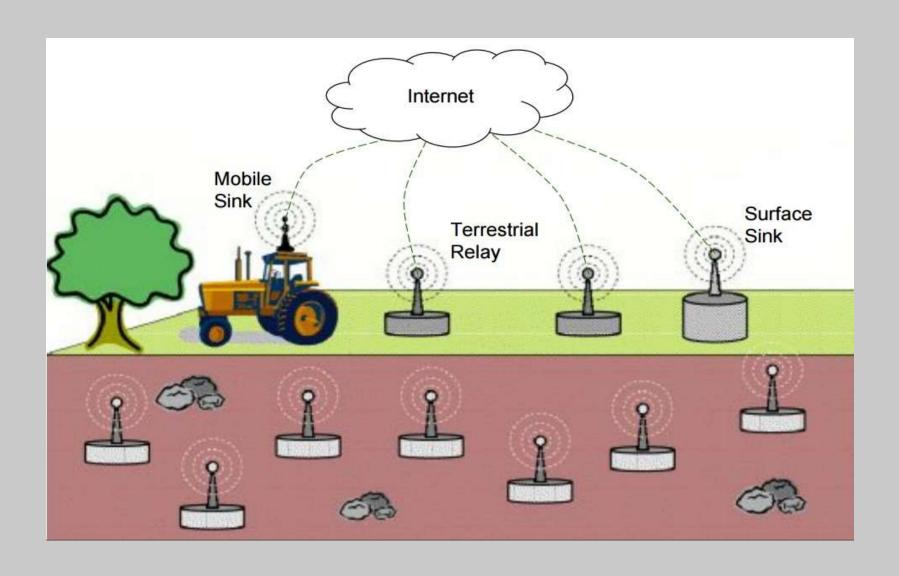
Sensing and Identification



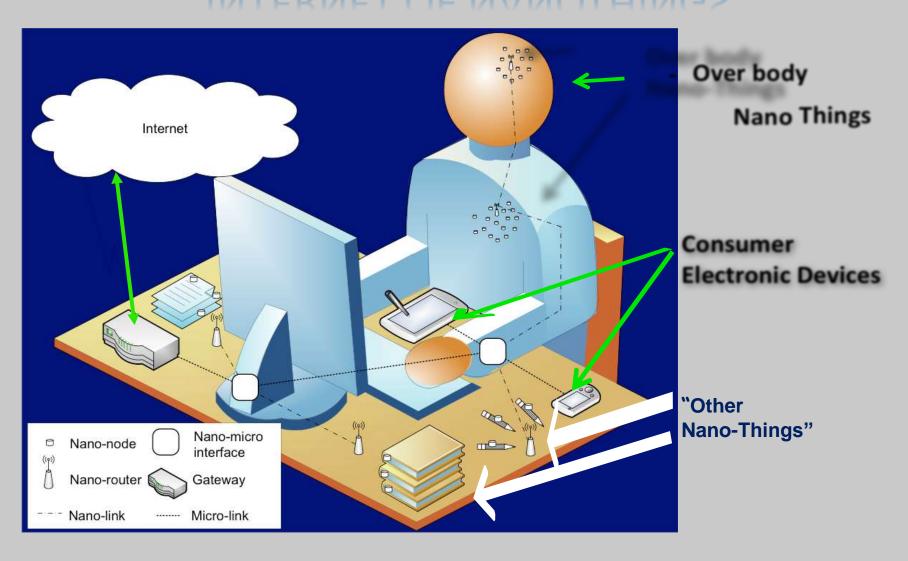
INTERNET OF UNDERWATER THINGS



INTERNET OF UNDERGROUND THINGS



INTERNET OF NANOTHINGS



INTERNET OF THINGS: PERSPECTIVE

Any TIME

- On the Move
- Outdoors and Indoors
- Nights and Daytime

- Human to Human (H2H)
- Human to Thing (H2T)
- Thing to Thing (T2T)

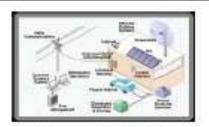
Any THING

- Outdoors
- Indoors
- On the

Move

Any PLACE

TOP INDUSTRIES KEY FOR IOT APPLICATIONS **DEVELOPMENT AND REVENUE GENERATION**



Smart Grid



Smart Health



Smart Home



Smart Cities



Smart Industries



Smart TV



Smart Watch



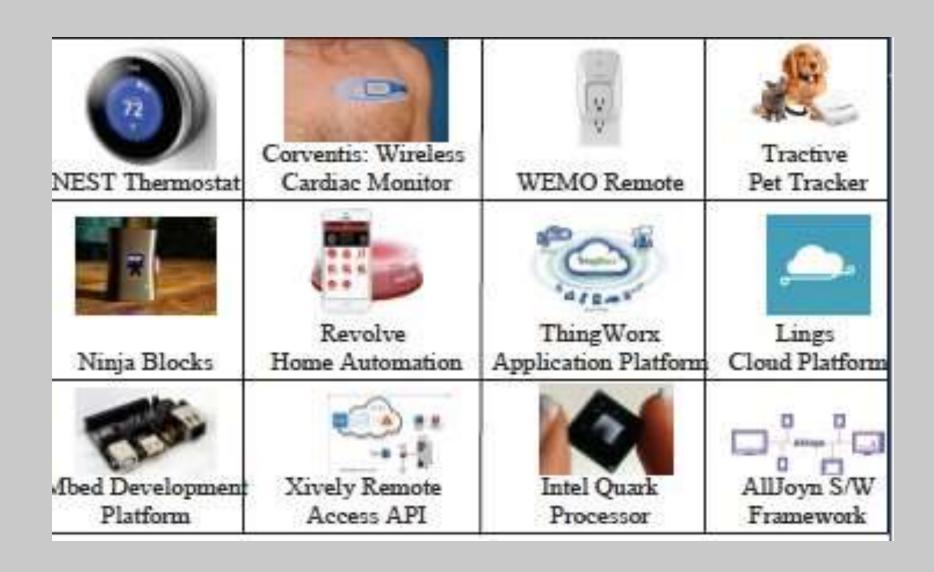
Smart Car



Smart Kegs

Automative & Transportation

RECENT IOT PRODUCTS



IOT PLATFORMS ON THE MARKET

- **GE Predix**
 - Cisco loT Cloud
 - ■IBM Watson IoT
 - **PTC ThingWorx**

GE PREDIX

- ■Uses a platform as a service (PaaS) model and is a cloudbased OS
- Built on Cloud Foundry, an open-source platform, and is optimized for secure connectivity and analytics at scale, both in the cloud and on the edge

CISCO IOT CLOUD

- Designed around six pillars of technology:
 - Network connectivity
 - Fog computing
 - **Data analytics**
 - Security (cyber and physical),
 - Management/automation, and
 - Application enablement.

Cloud addresses challenges across a wide variety of industries, including manufacturing, utilities, oil and gas, transportation, mining, and the public sector.

IBM WATSON IOT

Cloud Foundry, Docker®, OpenStack®, Watson IoT Platform development

Platform connects sensors to cloud applications using IBM Bluemix®

PTC THINGWORX

- ■Three pillars of technology:
 - Core application enablement
 - Connection services with device and cloud adopters
 - Edge connectivity using the Edge MicroServer and Edge "Always On" devices

(27% market share)

APPLICATION OF IOT: SMART HOME

- Remote Monitoring/Control (Appliances)
- Safety: When do the doors open/close?
- **Energy** Management: Turn off the lights/AC?
- **Maintenance:** Are the sinks/pipes leaking?
- **Entertainment Control**



























ADOPTION OF IOT NETWORKS: HEALTHCARE INDUSTRY

The global IoT healthcare market is expected to grow from \$32.47 billion in 2015 to \$163.24 billion by 2020:

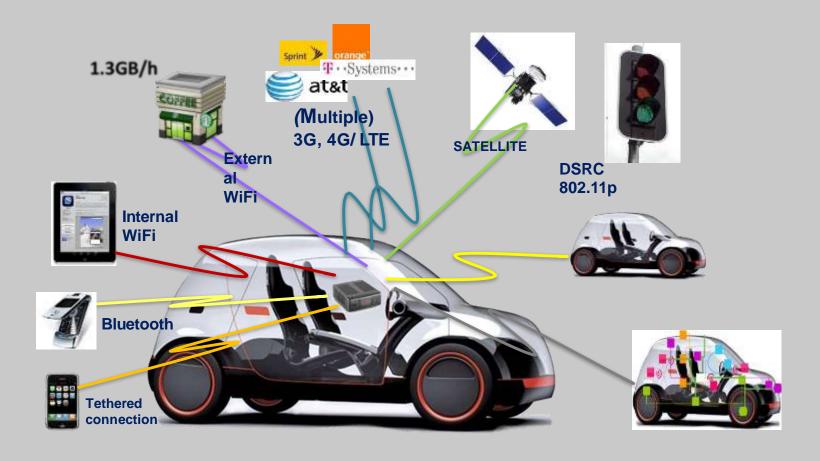
- -Remote patient monitoring services
- –Mobile health technology
- -Telemedicine
- -Medication Management
- -Improved Clinical Care
- -Employee workflow management and
- -Inpatient monitoring

ADOPTION OF IOT NETWORKS: TRANSPORTATION

- Save lives and property
- Reduce emissions
- Cut commuting time and effort



ADOPTION OF IOT NETWORKS: TRANSPORTATION



WHAT MEASURE THE COMPANIES TAKEN TO USE THE IoT MORE EXTENSIVELY IN THE BUSINESS

- Seeking advice from third party experts/consultants
- Learning from the successes or failures of early movers
- Training existing staff to work with the IoT
- Conducting or sponsoring research to establish market size/demand
- Establishing a cross-functional task force to explore and/or pursue loT opportunities
- Introducing new business models
- Raising fresh capital to explore IoT options
- Hiring talent with IoT capabilities
- Establishing joint ventures or alliances to exploit IoT opportunities
- Establishing an IoT center of excellence
- Acquiring a business or assets with IoT capabilities

IOT TRENDS TO WATCH IN THE FUTURE

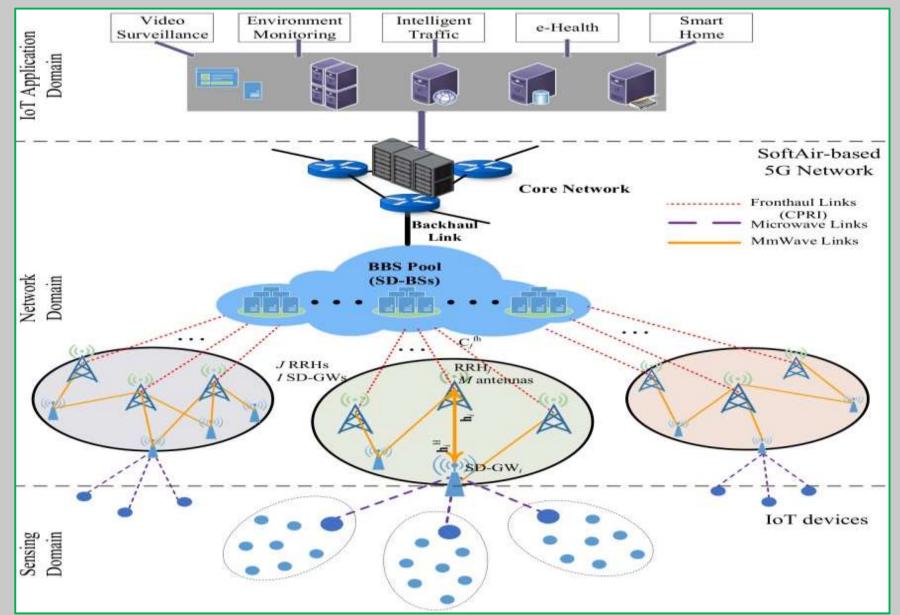
- ■IT services (business consulting)

 Major Driver
- ■IoT drives demand for DATA ANALYTICS:
- Data must be managed, integrated and analyzed
- ■IoT drives demand for CLOUD COMPUTING
- ■IoT data □ DATA BROKER
- ■IoT generated data is bought, analyzed and sold e.g., IBM buys The Weather Company data
- Interoperability Problems

RESEARCH CHALLENGES

- Scalability (Massive Number of Devices)
- Handle data generated by 50 billion devices
- Reliable Coverage
- Move cloud services to edge of the network (Fog Computing)
- Reduce data to be stored (Processing and Storage)
- Power Consumption Problem (Energy Harvesting; SW Optimization)
 SDN/NFV Based IoT

SDN/NFV Based IoT (5 G)



THANK YOU !!!!!!!